



The University of Manchester
Alliance Manchester Business School



Kelley-Manchester Global MBA

Original Thinking Applied

Study with 2 elite business schools



Joint MBA

2 years of collaborative teaching from 2 top-ranked schools



Dual expertise

Experience British and US-style business and management education



Blended delivery

An MBA that combines the world's best online and face-to-face teaching.



Global immersion

Widen your perspective with workshop residencies at a choice of 8 global locations – Dubai, Indiana, Manchester, São Paulo, Shanghai, Singapore, Hong Kong and Washington DC



Tailor your MBA

Study electives from your areas of interest to gain career momentum



Flexible learning

Advance your global business career whilst continuing to work full-time

"Alliance Manchester Business School is delighted to work with the prestigious Kelley School of Business to offer this innovative MBA. The programme combines the best in flexible, interactive online learning with the opportunity to come on site twice a year to work together and build valuable connections. It's an exciting opportunity not to be missed."



Xavier Duran,
Director, MBA Programmes
Alliance Manchester Business School

Benefit from the kudos of two world-class schools.

Kelley School of Business

The world leader in online learning

Half of the courses on the Kelley-Manchester Global MBA are delivered online by Kelley School of Business, Indiana – a world leader in online learning. Kelley's rigorous curriculum is delivered online in a flexible, interactive format that works for busy professionals, so you can advance your career while you continue to manage other responsibilities in your life. You'll learn from the same respected faculty that teach on the School's residential programmes – award winning, accessible teachers who will recharge your thinking on business. Kelley also delivers classes from Washington DC.



Alliance Manchester Business School

The global expert in immersive teaching

Half of the courses on the Kelley-Manchester Global MBA are delivered by Alliance MBS. These courses typically include an intensive three-day workshop delivered by our most senior faculty – a chance to step away from your day job and immerse yourself in the world of global business.

Since we opened our doors in 1965 as one of the UK's first business schools, we've set ourselves apart with this focus on 'learning by doing'. Our practical approach teaches MBAs to apply theory to live business challenges, think creatively and become opinion leaders.



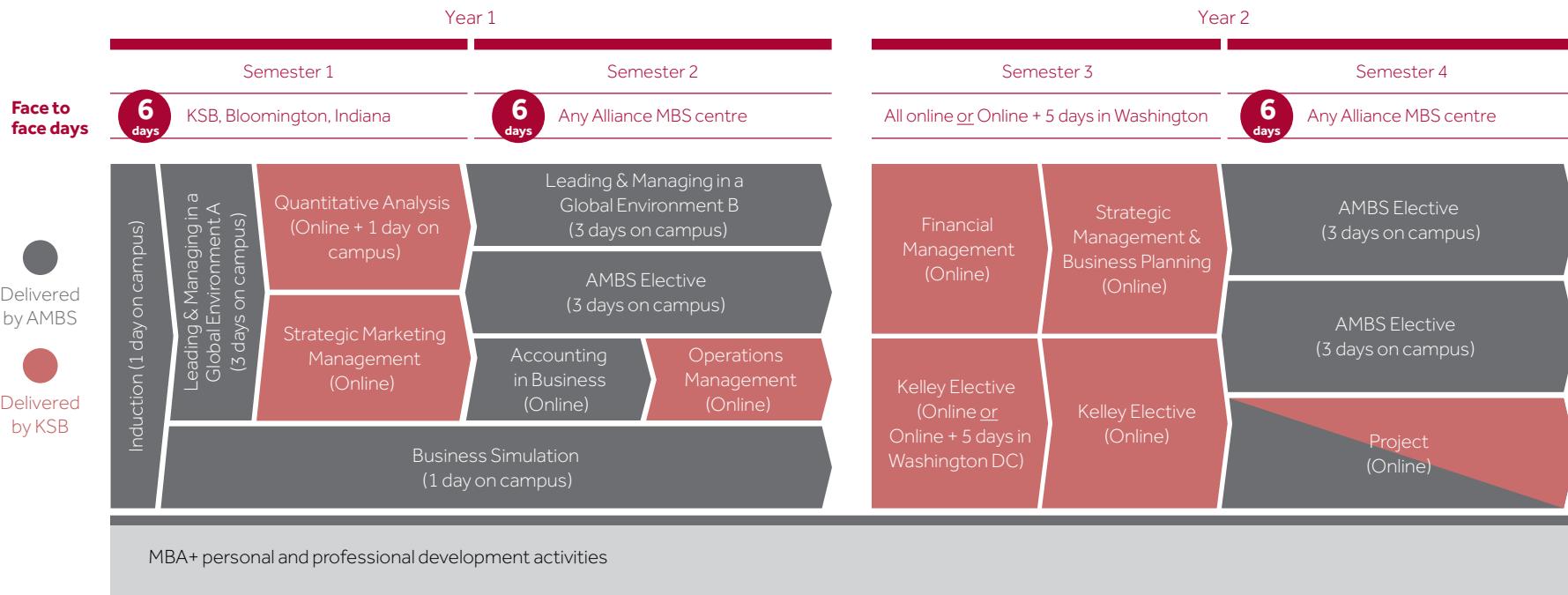
2nd
in the UK for
research power**



*Financial Times Global
MBA Ranking 2018
**REF 2014



Earn the skills you need to lead a multinational business.
The Kelley-Manchester Global MBA fits around your career – and your life.



Elective options

As you progress through the Kelley-Manchester Global MBA you will choose four electives from your field(s) of interest. AMBS electives include a workshop residential at any of AMBS' global centres and Kelley electives are delivered online. We also offer a small number of electives that include a workshop residential in Washington DC. Please contact us for further information.

Example electives:

- Advanced Strategic Management
- Advertising and Promotion Management
- Contemporary Chinese Business
- Global Finance
- International Competitive Strategy
- Marketing in the Era of Digital Technology
- Marketing Strategies for Emerging Markets
- Negotiation Skills
- Strategic Entrepreneurship
- The US in a Global Economy
- Venture Capital and Private Equity

Exact course titles are accurate at the time of going to press but are subject to change.



Workshop schedule

Semester

1 6 days at the Kelley School of Business in Bloomington, Indiana (USA)

2 6 days at any Alliance MBS global centre*

3 Study entirely online, or online plus 5 days in Washington DC (Public Policy elective only)

4 6 days at any Alliance MBS global centre*

Alliance MBS has 25 years' experience in transnational education and our global reach now spans four continents. Our centres in Dubai, Hong Kong, Manchester, São Paulo, Shanghai and Singapore are a rich source of business contacts and opportunities for our students and alumni.

You can attend workshop residential at any of our global centres. This is an opportunity to study alongside dynamic minds from across the globe and make valuable contacts. You will gain fresh perspectives and explore new ways of doing business. The Kelley-Manchester Global MBA takes this a step further with the added opportunity to study in Indiana and Washington D.C. *

* Washington DC (selected electives only)

From directors to successful entrepreneurs, alumni from both schools hold high-powered positions in prestigious companies across the globe.



Katelyn Neate, Alliance MBS Global MBA, 2012

Vice President in Risk Management
BNY Mellon, UK

"I changed jobs (and cities!) twice after starting the Global Part-time MBA, once halfway through the programme and again following graduation. The core knowledge I gained about finance, macro-economics and global trends gave me the confidence and the acumen to apply for new roles. The flexible study format definitely enabled me to make these moves and having the MBA on my CV helped with the selection process. "



Jiawei Sun, Alliance MBS Global MBA, 2014

Vice President & Marketing Director
Huawei Technologies, China

"During my MBA I progressed from senior manager at an SME to vice-president at a MNC. The programme opened my eyes to new ways of doing business and I gained new insights into myself and the global business world. I also built up systematic knowledge of business management and a wide network. Studying the Global Part-time MBA at Alliance MBS is a really good investment."



Angela Whiteside, Kelley School of Business MBA 2012

President and Founder
KickStage Consulting Inc.

"I was excited to find a prominent MBA that fit my busy schedule. I loved Kelley's interactive classes and team projects, the professors' responsiveness to emails and the bonds I developed with classmates during the face-to-face elements of the programme. Originally an engineer, during my time at Kelley I switched to a project management role at Rolls Royce managing \$10.5 million budgets. Following that, I founded a contemporary technology consulting firm."

There is one intake per year in July. Take the first steps today and apply online at www.manchester.ac.ae/kelley-manchester

Entry requirements

- At least three years' professional experience with strong career progression and a recognised degree, or
- Eight to ten years' managerial experience instead of a recognised degree
- Successful completion of one of the following tests: Manchester Admissions Test (one hour online test), GMAT or GRE

- English language qualification (TOEFL iBT/IELTS/CPE/PTE Academic/India Standard x 11) if applicable
- Excellent team working, communication, professional and interpersonal skills

Full requirements are available at

www.manchester.ac.ae/kelley-manchester

Fees and scholarships

Fees are paid in installments over two years, and every application is automatically considered for a scholarship.

Our scholarships are awarded on merit, and are worth 5%, 10% or 15% of fees. For more information, please visit: www.manchester.ac.ae/kelley-manchester

Corporate sponsorship

Many companies fully or part-sponsor employees on our MBA programmes. We can help you approach your organisation about this. Please contact us to find out more.

Contact us

To discuss the programme in more detail please contact us to arrange a personal consultation.

Tel: **+971 (0)4 446 8664**

Email: **kelley@manchester.ac.ae**

www.manchester.ac.ae/kelley-manchester

